



YOUTH FOR AFRICA AND SDGs



YAS!

is a portal-platform for Africa's young entrepreneurs to support growth and development on the continent.

The United Nations Development Programme (UNDP) and Accenture are partnering to change the face of Africa's development by implementing YAS! Visit www.yasdg.com for more information.

YAS! supports the development and growth of youth entrepreneurship in Africa by providing the following pillars of support:

- **Learning** to help entrepreneurs begin their journey by giving answers on the key concepts relevant to enterprise development. Browse our knowledge centre: www.yasdg.com/learn/
- **An ecosystem map** so stakeholders across the board - from corporates to entrepreneurs - can locate the different entrepreneurial ecosystem service providers. Navigate our ecosystem map: www.yasdg.com/ecosystem-map/
- **Challenges** to award financing for youth to develop or scale and implement their innovations to achieve the Sustainable Development Goals (SDGs) as defined by the United Nations (UN). The SDGs focus on ending poverty, protecting the planet and ensuring that all people everywhere enjoy peace and prosperity. Compete in our challenges: www.yasdg.com/challenges/
- **Opportunities** to learn more about funding and networking relevant for the entrepreneurship ecosystem: www.yasdg.com/opportunities/

What is the Open Innovation Challenge and SDGs?

The SDGs present a universal call to action by the United Nations for all stakeholders to join efforts to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.

These SDGs represent the UNDP's most ambitious development agenda to date. Attaining these goals and meeting the development needs of low-income countries will require huge resource commitments. With the development funding landscape changing rapidly, we cannot rely on charity models - we need to identify and tap into non-traditional and innovative sources of finance, implementing new models that enable everyone to contribute to economic growth.

The Open Innovation Challenge is one way in which we hope to do this. This challenge calls on Africa's youth to present us with their innovations for SDG attainment in their communities and countries. Winning entries will receive funding to develop, validate and scale ideas.

Are you up to this challenge? It's an opportunity to be at the centre of Africa's development, to help improve life for all in your community, your country ... and potentially even globally. www.yasdg.com/challenges/

Is YAS! for you?

Do you have an innovative, replicable and scalable idea that could transform your community, your country... or even Africa?

Are you passionate about helping Africa to develop, but struggle to find the support you need to turn your business idea into reality?

Would you like to contribute towards the attainment of the SDGs in your country?

Visit YAS! today, navigate our ecosystem map and locate youth entrepreneurship support providers close to you. www.yasdg.com



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